

PUBLISHER'S NOTE

Hello!



WELCOME TO 2011 and HAPPY NEW YEAR NAPERVILLE!

Following is a special introductory letter about Glancer Magazine that appears in our newest title this month –Downer Grove. This letter introduces the magazine to the community and it shares our mission with our new readers so they know what to expect in the years to come. Naperville, since it has been awhile since I shared our mission with you, I would like to share it again with you and thank you for your continued readership through the years....

Our community is where we live, work and play. It is where we are introduced to the world as children, learn to foster friendships as teens, create long-lasting relationships as young adults and form traditions as families– it is home.

Each community magazine that we publish delivers wonderful stories about our community. They include resident features, articles about unique business ventures, highlights of community trends, dining and cabaret critiques, education topics, monthly events and so much more.

Each magazine is unique and unpretentious. While there will always be other publications attempting to mimic our unprecedented format, each issue of Glancer Magazine is built from the heart, truly. In fact, our mission behind the creation of each magazine is to provide a sense of close community living among families, neighbors and businesses. We begin this by delivering the publication directly to our primary demographic– women between the ages of 25-65, who then share it with their households.

As we launch our 3rd title in Downers Grove, our goal in 2011 will be to continue to connect community residents with neighbors, local businesses and organizations in a friendly manner using an at-a-glance format, which will keep things simple. Each magazine is unique in creativity and editorial content and appeals to suburban residents with real aspirations of living the total American dream.

We hope you continue to enjoy each issue of Glancer Magazine and as you turn the pages, please know that we have created it with you in mind. Thanks for reading everyone and Happy New Year!

Lindy

Lindy N. Kleivo
Founding Publisher



JOIN OUR FACEBOOK FAN PAGE FOR DAILY PHOTOS, EVENTS & MORE!

So far we have almost 3,000 fans and we welcome more! Many residents do not know we are on facebook, posting the greatest photos from the hottest community events, sending out weekly news & views, and so much more. Become a fan today and once you do, we hope you will share our fan page by clicking "Suggest to Friends." In addition to photos, event information and news, our fan page gives away great prizes, highlights special residents and businesses and much more. We hope to see you there today!

www.facebook.com/GlancerMagazine



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Finds

BY TEAM GLANCER



JANUARY 2011 "5 HOT TRENDS IN 2011"

1. Ready, Set, Go Task Board by Telly Chicago

The framed panel lets kids tackle their morning routines in a fun way. Simply place magnets (included) next to eight pictures that represent things to do before school and slide them over as each one is completed.

www.tellychicago.com

2. SaveMoneyHoney.com, the Hot New Local Savings Site

This local savings site fills the need for local savings on cool stuff that moms already planned on buying in their community. Savings are introduced weekly to registered members for local favorites including: dining, entertainment, health, beauty & wellness, family, home, auto & more.

www.savemoneyhoney.com

3. Mini Vans Still All the Rage in the New Year

Minivan's are cooler than ever and Toyota's Sienna (on sale now) and leading competitor Honda Odyssey (available this fall) have both gotten complete redesigns as 2011 models. Test drive one today.

4. The North Face Puffer Jacket (Infant)

Northface is still a favorite for moms everywhere well into 2011! This cozy coat is warmed by down fill and finished with logo embroidery. It has a front zip closure and side pockets. www.nordstrom.com

5. Kooba 'Griffin' Leather Convertible Backpack

This slouchy urban backpack is crafted from supple, lightly glazed leather and features optional adjustable straps that can be used to convert the style to a shoulder bag. Perfect for the new year! \$575 www.nordstrom.com